



# ALDAY COMMUNICATIONS

I N C O R P O R A T E D

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## **VANTAGE CREATES VAL LINE FOR PINSPOTTERS AND PINSETTERS Value Added Line Improves Performance for Bowling Machines**

DENVER, Colo. – Continuing to dedicate its resources to quality replacement parts for bowling lane machines, Vantage is excited to unveil a brand new parts line in 2008, VAL (Value Added Line).

“Vantage has always looked at ways to improve its products as part of our Better Than Originals philosophy,” said product manager P.J. Rosendahl. “The VAL Line will consist of unique bowling parts products for AMF and Brunswick machines that we’ve designed to enhance and improve their performance as well as their maintenance – two things that are important to mechanics and proprietors alike.”

All products in the VAL line will be extensively researched and tested prior to being released to the industry, added Rosendahl.

First in the VAL Line for AMF machines is the Positive Indexing Distributor Brake. This new part improves the advancement of the distributor assembly on 82-70 and 82-90 machines. Vantage has also introduced a Ball Impact Cushion Stabilizer designed to improve the mechanical triggering of Brunswick machines with shotgun assemblies.

Vantage Bowling Corporation, based in Denver, Colo., is a subsidiary of Ebonite International, Inc. The company produces replacement parts for AMF and Brunswick machines that are Better Than The Original™. For more information visit [www.vantagebowling.com](http://www.vantagebowling.com) or contact Rosendahl at 800-255-7401.

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